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PERSATUAN ANANDA MARGA YOGA, KUALA LUMPUR

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Reg. No. 782

“SELF REALISATION AND SERVICE TO THE UNIVERSE”

Ref: 13/09/12/01/CBT

12th September 2013

for a greener earth



To whom it may concern

Dear Sir / Madam,

Sponsorship Appeal: Treating Underprivileged Senior Citizens to “Butterfly Lovers – The Musical”

We invite you and/or your company to join us in treating underprivileged senior citizens on a trip down memory lane by sponsoring tickets for them to the “Butterfly Lovers” musical performance on Sunday, 20 October 2013 (3pm matinee show).

Based on the classical love story also known as the Chinese “Romeo and Juliet”, the magnificent costumes and ‘golden oldies’ songs of this musical performance will be a sure winner with the senior citizens we aim to pamper!

Persatuan Ananda Marga Yoga Kuala Lumpur is hosting this highly-acclaimed show by Dama Orchestra as part of the fundraising effort for our Green Valley Wholistic Lifestyle Center.

Located in the beautiful hills of Bentong, Pahang, just one and a half hour’s drive away from Kuala Lumpur, Green Valley will be developed on the principles of ecological sustainability and harmony with nature. In line with Ananda Marga’s philosophy, the center will offer activities to integrate body, mind and spirit as a sound foundation for long-lasting happiness, with focus on projects to promote ecological balance, sustainable technology and wholistic living.

Your donations are important to making this vision a reality. We invite you to sponsor this exciting and worthwhile project by treating yourself as well as some underprivileged elders to an enjoyable afternoon at the theatre. Please see the attached form for various sponsorship categories.

Persatuan Ananda Marga Yoga Kuala Lumpur is a non-profit organization that propagates the teachings of yoga and renders charitable educational, humanitarian and welfare services to the community at large without discrimination based on race, gender, creed, social status and nationality.

Should you require further clarification, please do not hesitate to contact Miss Yashoda Tan at 012-2789935.

Thank you.

Yours Sincerely,

.....
CHUAH BOON TATT
Organising Chairperson



Sponsor / Donor Categories:

Category 1: VVIP Sponsor

For CASH contribution of RM50,000.00:

As a “**VVIP Sponsor**”, you and / or your organisation will be appreciated with:

1. 10 VVIP tickets for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
2. 50 premium tickets for 50 underprivileged senior citizens for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
3. 10 special edition t-shirts designed by renowned Malaysian artist Teh Yew Kiang.
4. Goodie bags for 50 underprivileged senior citizens.

Category 2: Diamond Sponsor

For CASH contribution of RM30,000.00:

As a “**Diamond Sponsor**”, you and / or your organisation will be appreciated with:

1. 6 VVIP tickets for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
2. 30 premium tickets for 30 underprivileged senior citizens for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
3. 6 special edition t-shirts designed by renowned Malaysian artist Teh Yew Kiang.

Category 3: Platinum Sponsor

For CASH contribution of RM10,000.00:

As a “**Platinum Sponsor**”, you and / or your organisation will be appreciated with:

4. 2 VVIP tickets for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
5. 10 premium tickets for 10 underprivileged senior citizens for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
6. 2 special edition t-shirts designed by renowned Malaysian artist Teh Yew Kiang.

Category 4: Gold Sponsor

For CASH contribution of RM5,000.00:

As a “**Gold Sponsor**”, you and / or your organisation will be appreciated with:

1. 2 VVIP tickets for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
2. 5 premium tickets for 5 underprivileged senior citizens for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show;
3. 2 special edition t-shirts designed by renowned Malaysian artist Teh Yew Kiang.

Category 5: Other Sponsors

All cash contributions below RM5,000.00 will be pooled to pay for premium tickets for underprivileged senior citizens for the “Butterfly Lovers - The Musical” Sunday 20 October 2013, 3pm matinee show.

Note: All cheques to be made payable to “Persatuan Ananda Marga Yoga Kuala Lumpur”;
All **CASH** sponsorships and donations will receive official receipts.



CONFIRMATION OF SPONSORSHIP

We hereby confirm that we would like to participate in the sponsorship program for “Butterfly Lovers – The Musical” hosted by Persatuan Ananda Marga Yoga Kuala Lumpur based on the category selected below:

- | | (Please tick) |
|---|--------------------------|
| 1. CATEGORY 1 : VVIP Sponsor
Cash Contribution of RM50,000.00 | ☐ |
| 2. CATEGORY 2 : Diamond Sponsor
Cash Contribution of RM30,000.00 | ☐ |
| 3. CATEGORY 3 : Platinum Sponsor
Cash Contribution of RM10,000.00 | ☐ |
| 4. CATEGORY 4 : Gold Sponsor
Cash Contribution of RM5,000.00 | ☐ |
| 5. CATEGORY 5 : Other Sponsor
Cash Contribution of RM _____ | ☐ |

Note: Please submit this form with cash / cheque payable to “Persatuan Ananda Marga Yoga Kuala Lumpur” on or before 14th October 2013.

(SIGNATURE / CO. STAMP) :

Name of Donor / Company :

Contact Person's Name :

Address :

Tel No:

Fax No:

Email:
